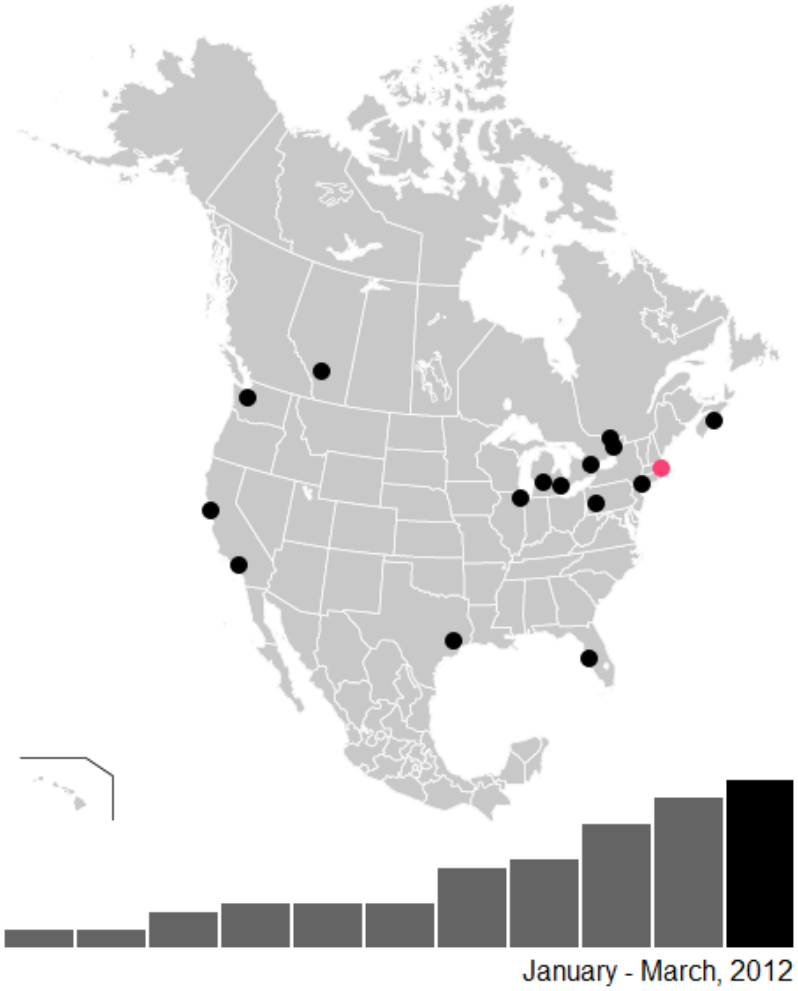
The State of the Awesome (2012)

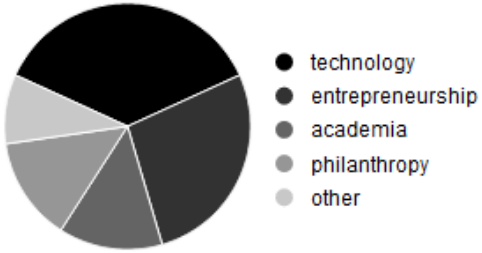
Jonathan Lansey
Nikki Lee
Greg Marra
Jacob Model

Global Awesome » North America » Boston



January - March, 2012

Trustee Occupations



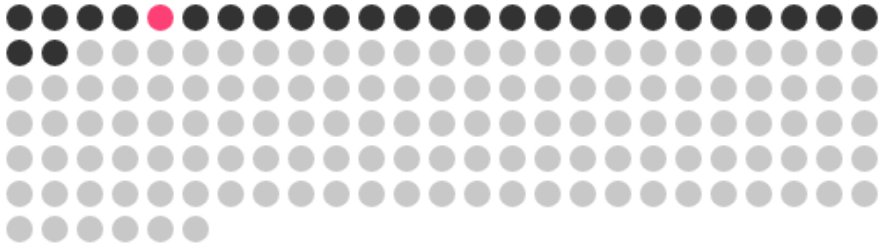
Men & Women

There are 22 trustees in Boston.

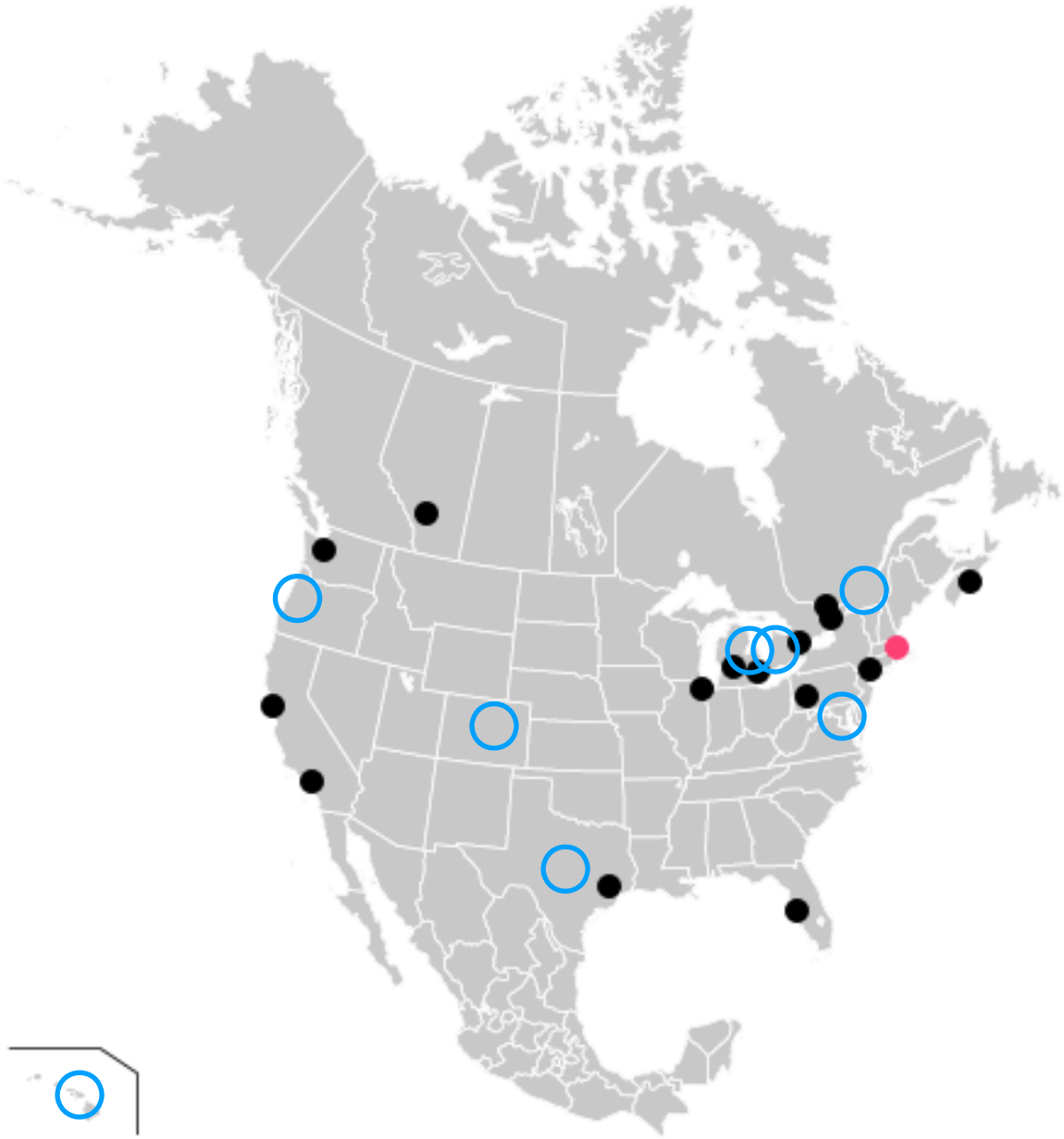
The global average is 14 trustees per chapter.

All Grants Awarded

AF Boston has given away a total of $27000!



Tools for Improved Social Interacting
Wearable devices that use simple technologies to condition the behavior of the wearer to fit better with expected social behaviors.



On the State of the Awesome

2010

A Report

compiled by
Tim Hwang, AF-SF,
2nd Amit Gupta Chair
for Higher Awesome Studies

December 15, 2010
prepared by
Authorization of the
Office of the Dean, AF-SF

"One of our persistent problems remains one of information. There's a ton of fantastic and interesting things going on of interest to chapters generally, but not good aggregation…"

– State of the Awesome 2010

We’re missing a lot…

We’re missing a lot…

so let’s fix that.

What are we trying to achieve?

1. Here's the big picture.
2. How chapters are different, how they're similar.
3. This is what an Awesome project is.

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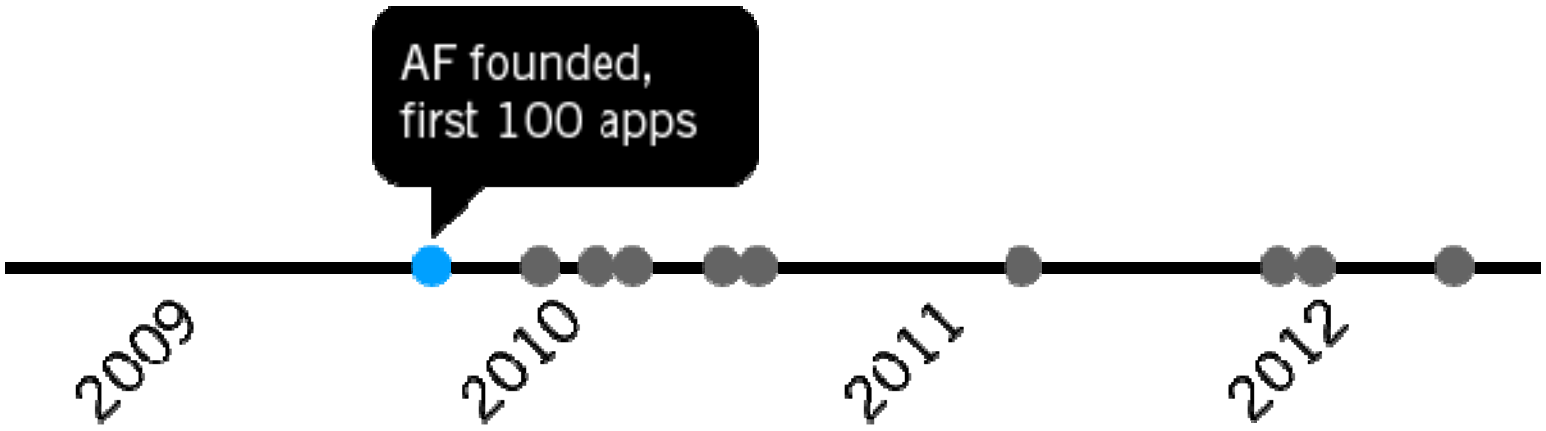
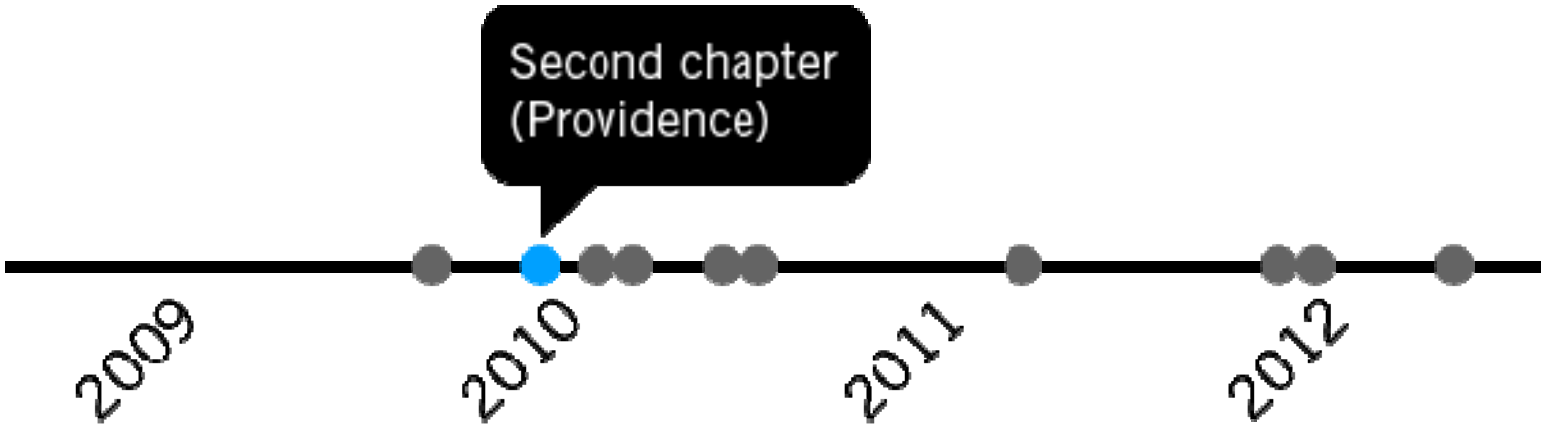
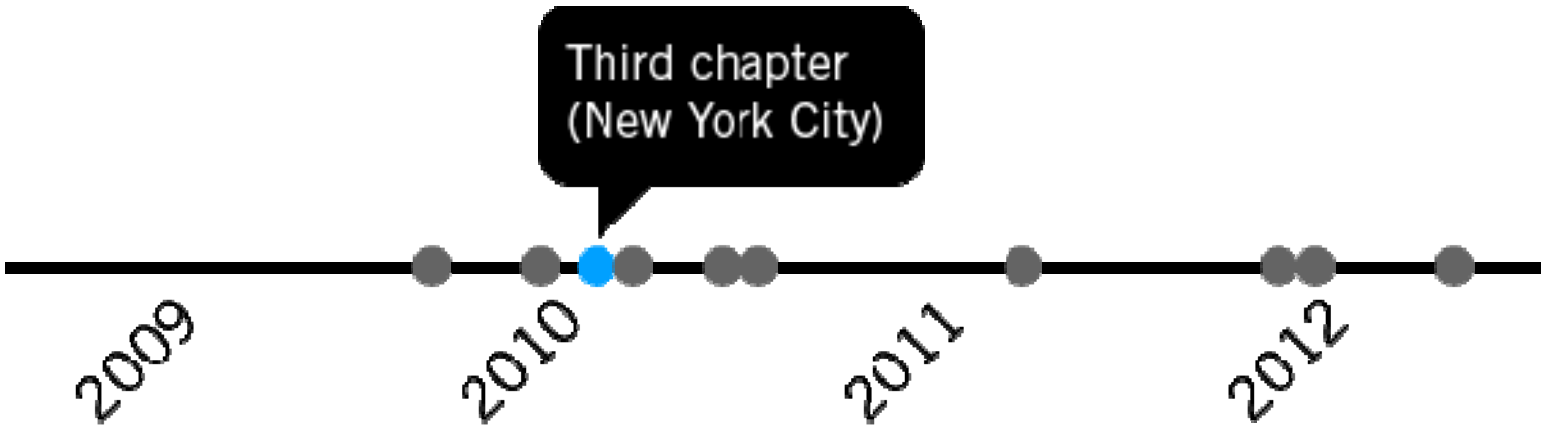
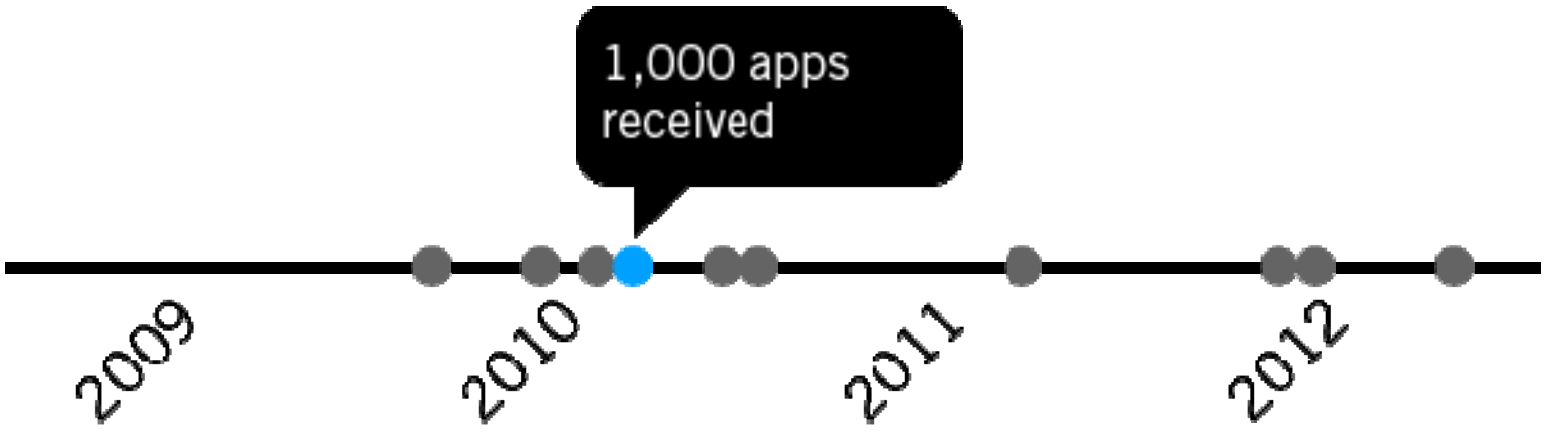
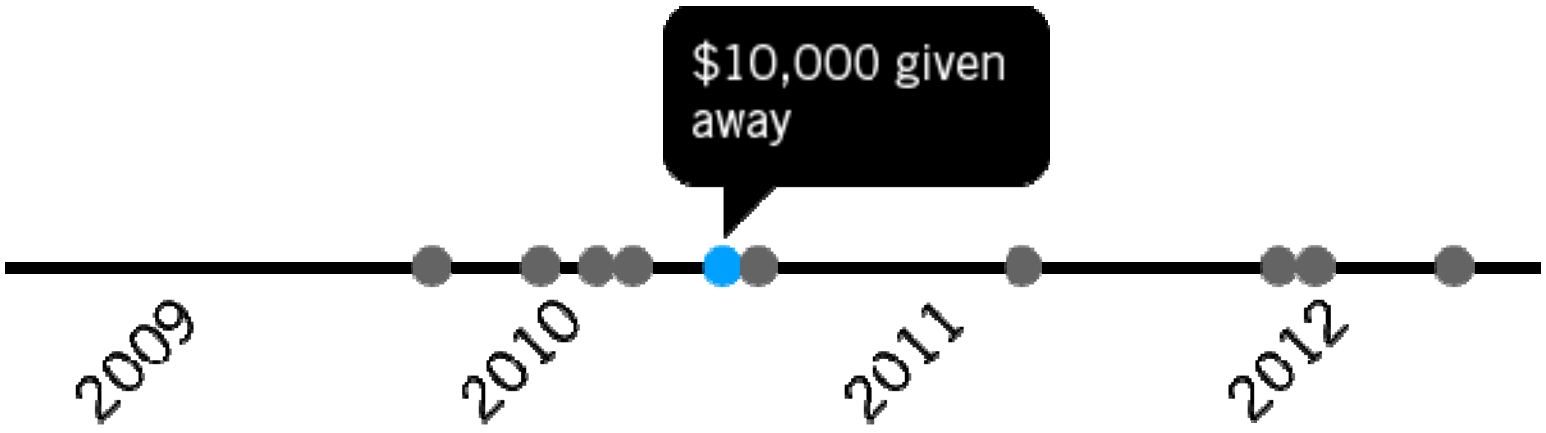
What would that look like?

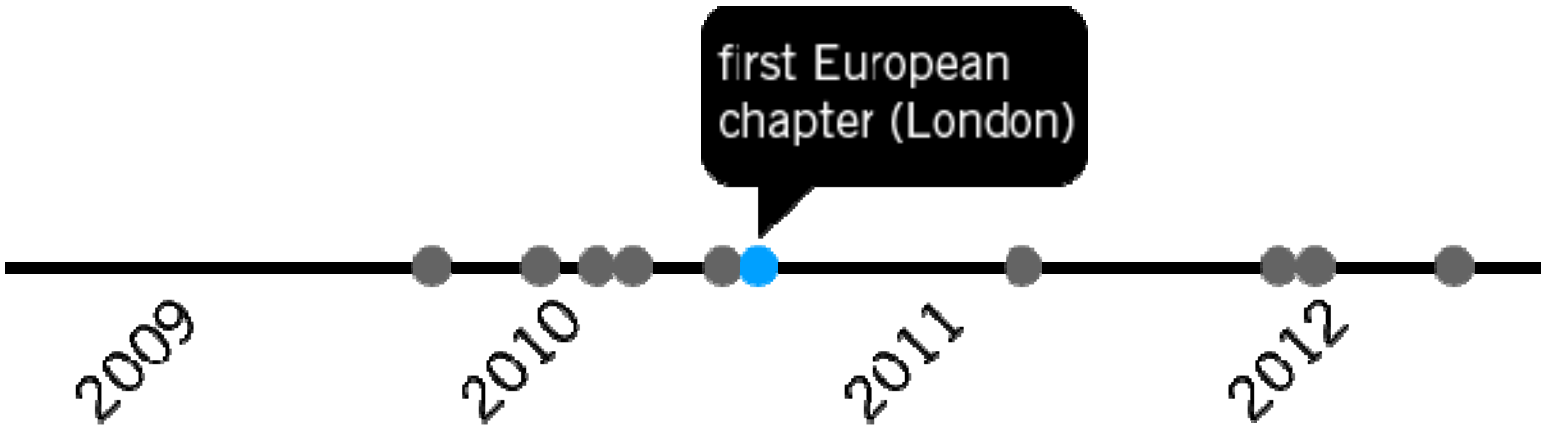

AF founded,
first 100 apps
2009
2010
2011
2012

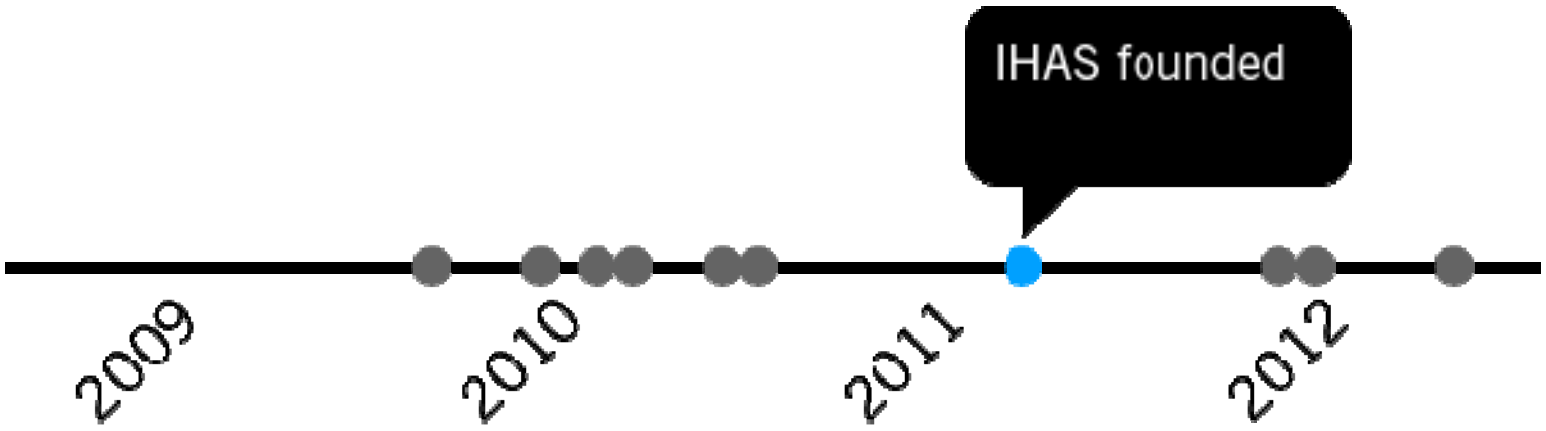

Second chapter
(Providence)
2009
2010
2011
2012

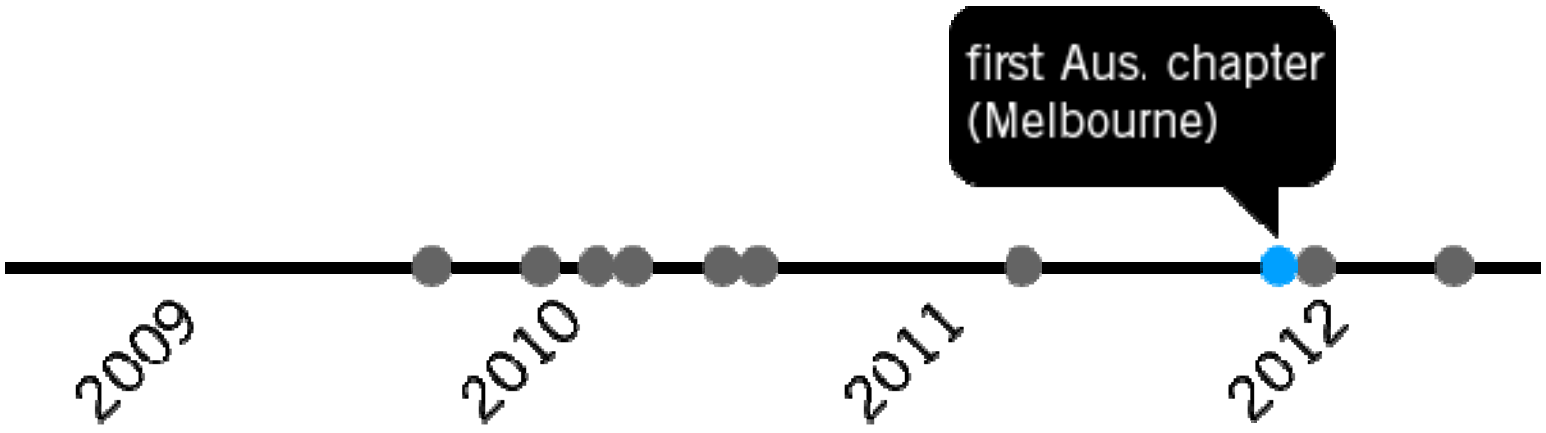

Third chapter
(New York City)
2009
2010
2011
2012

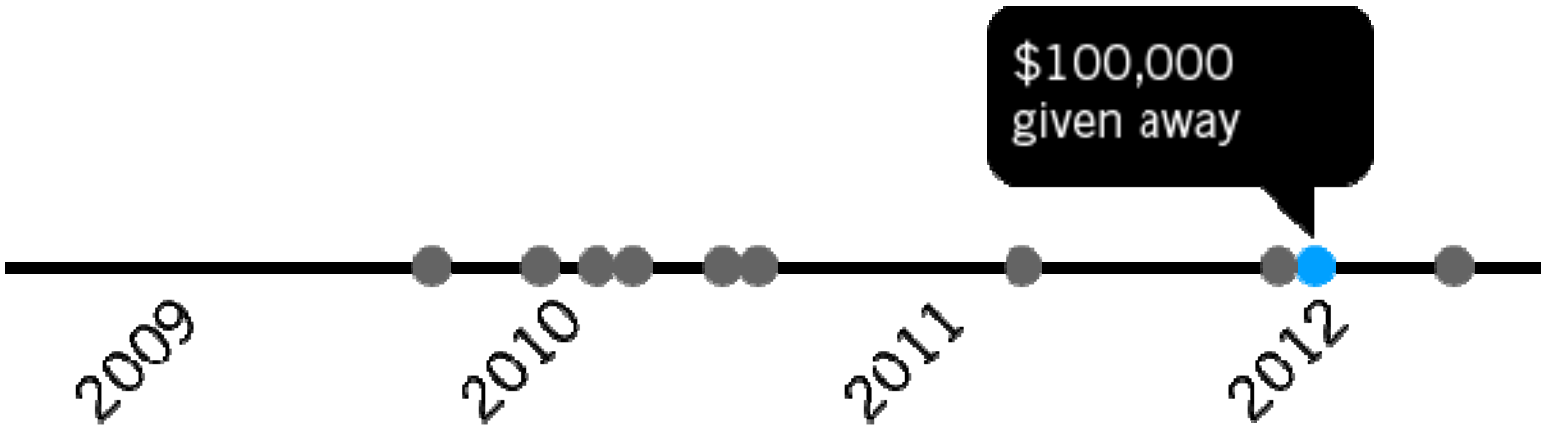

1,000 apps
received
2009
2010
2011
2012

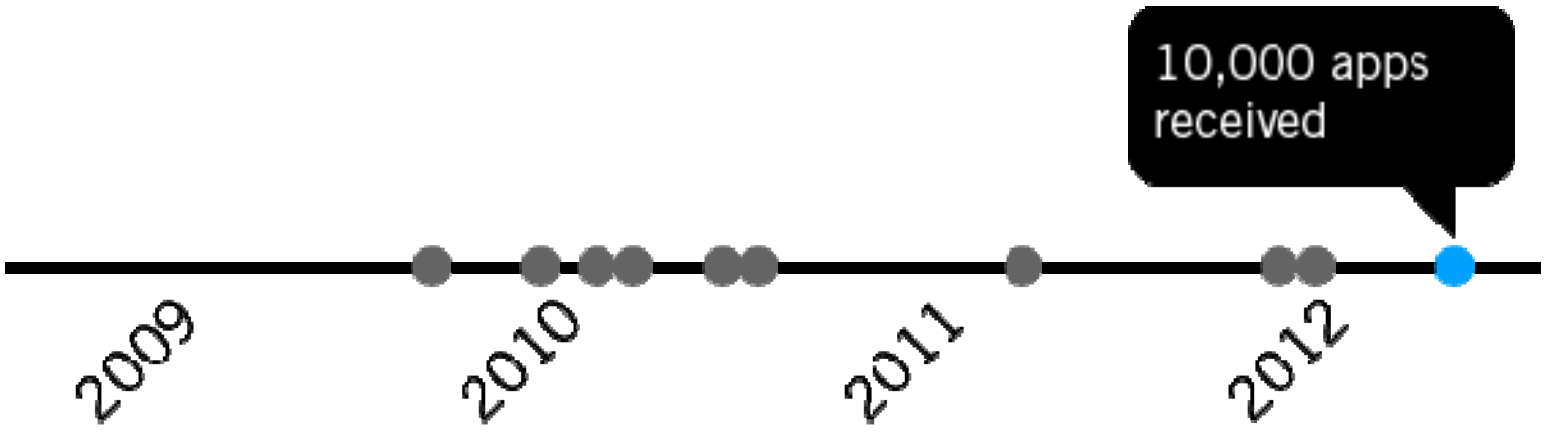

$10,000 given away
2009
2010
2011
2012


first European chapter (London)
2009
2010
2011
2012


IHAS founded
2009
2010
2011
2012

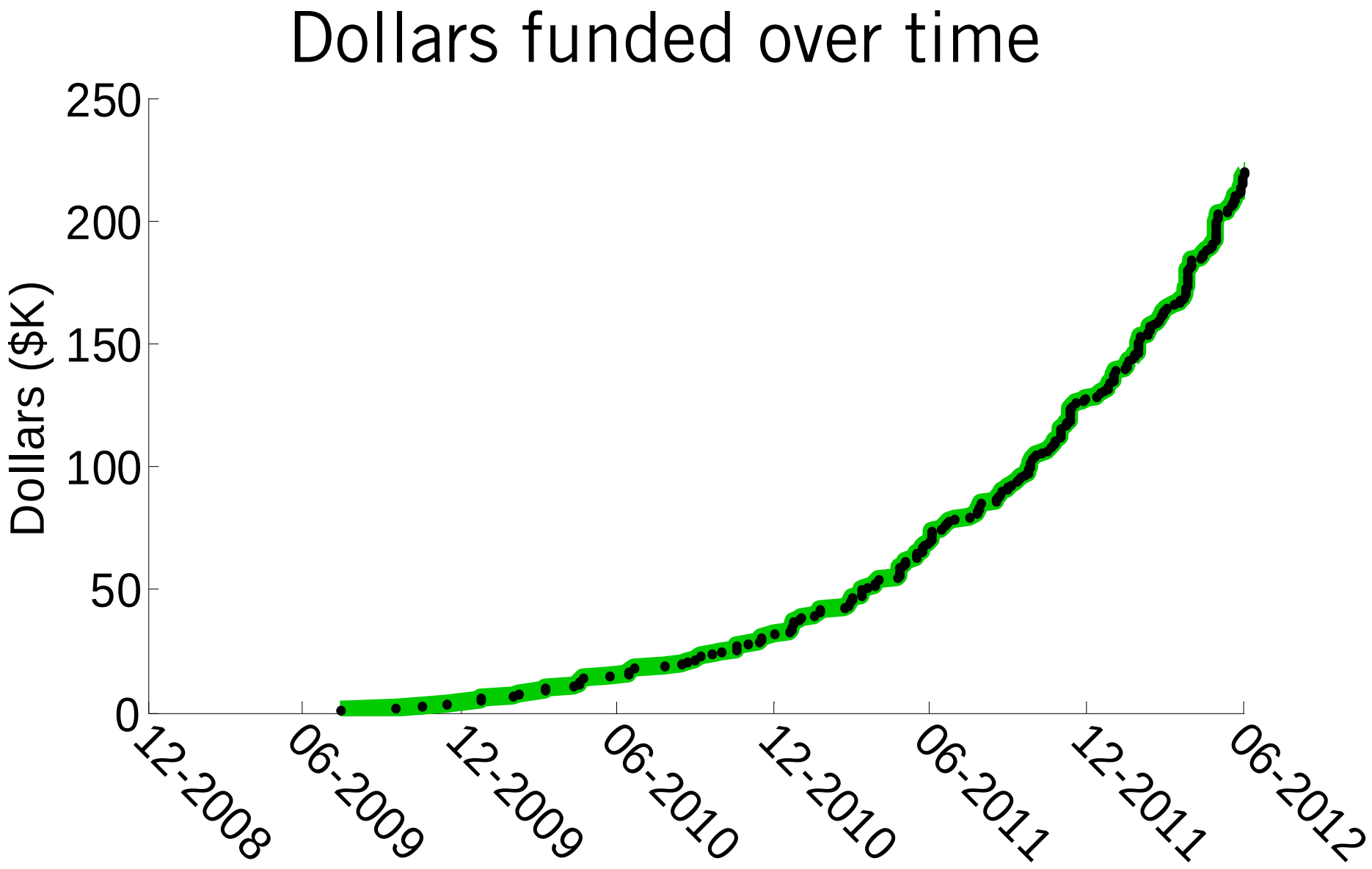

first Aus. chapter
(Melbourne)
2009
2010
2011
2012

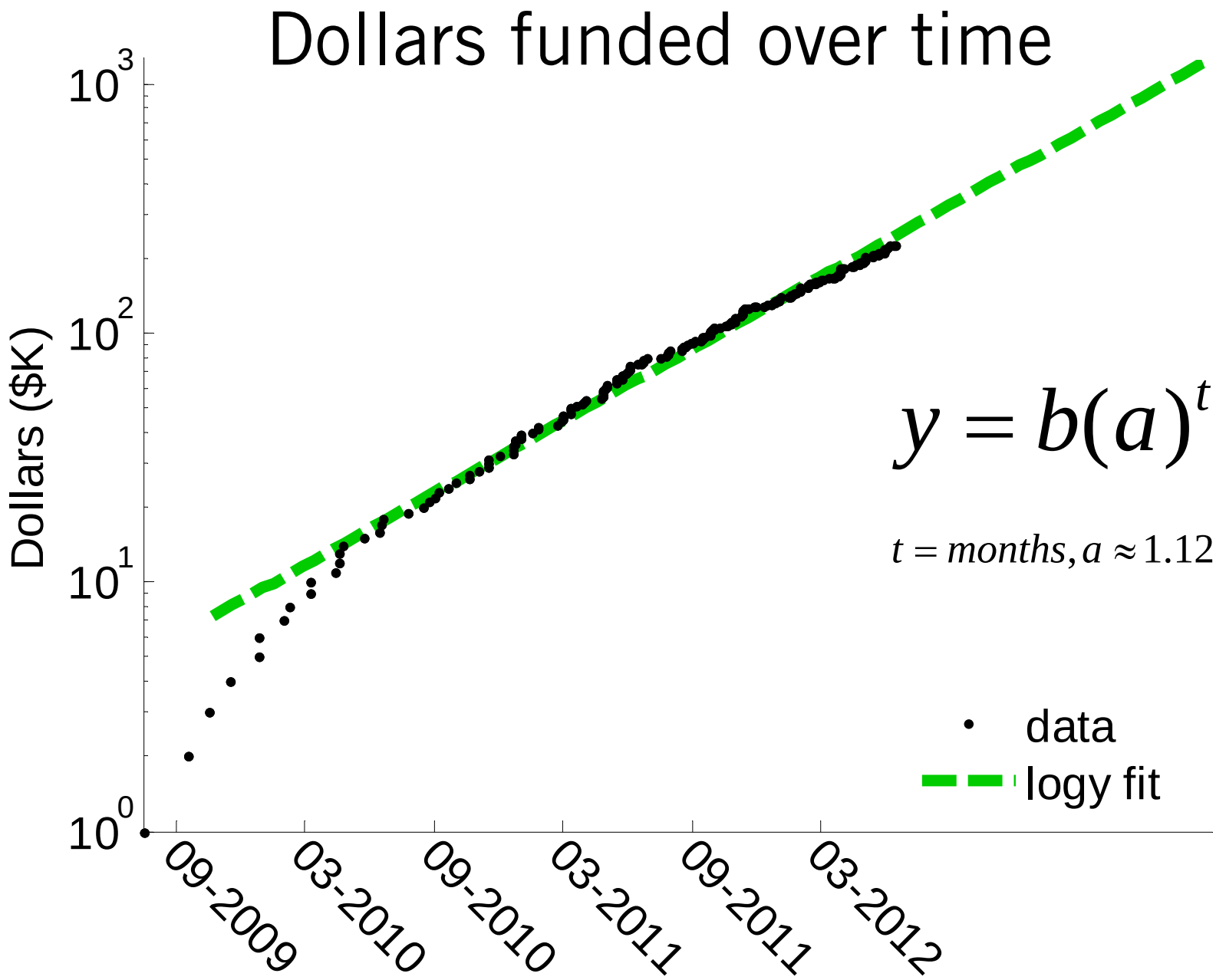

$100,000
given away
2009
2010
2011
2012


10,000 apps received
2009
2010
2011
2012

The State of the Awesome is strong...

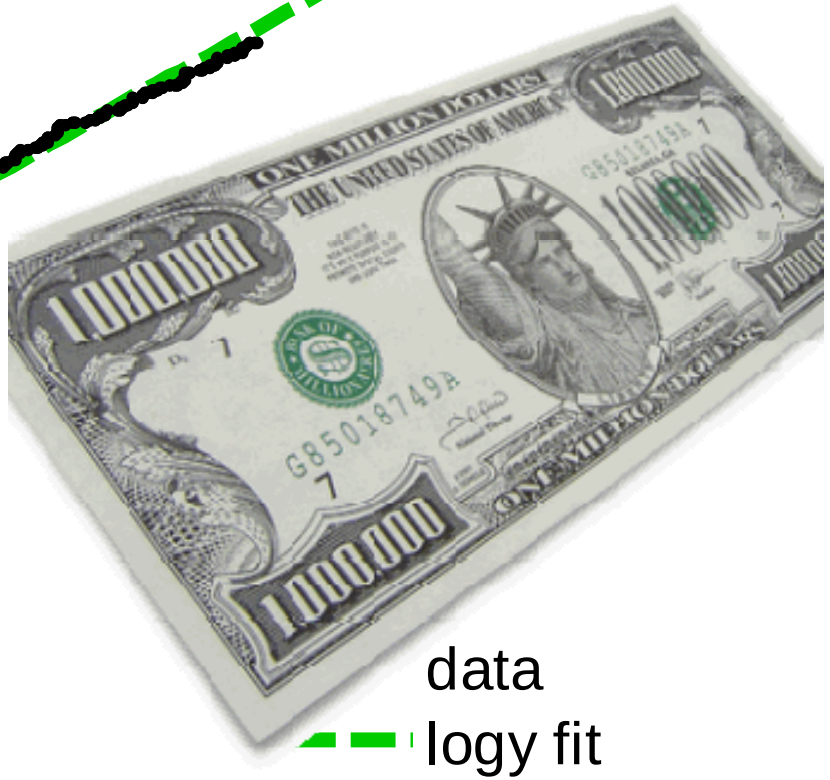
Applications by Region by Month


Dollars funded over time
Dollars ($K)
250
200
150
100
50
0
12-2008
06-2009
12-2009
06-2010
12-2010
06-2011
12-2011
06-2012


Dollars funded over time
Dollars ($K)
10^3
10^2
10^1
10^0
09-2009
03-2010
09-2010
03-2011
09-2011
03-2012
$y = b(a)^t$
$t = months, a \approx 1.12$
data
logy fit

Funding prediction

01-Aug-2013



Dollars ($K)

10^3

10^2

10^1

10^0

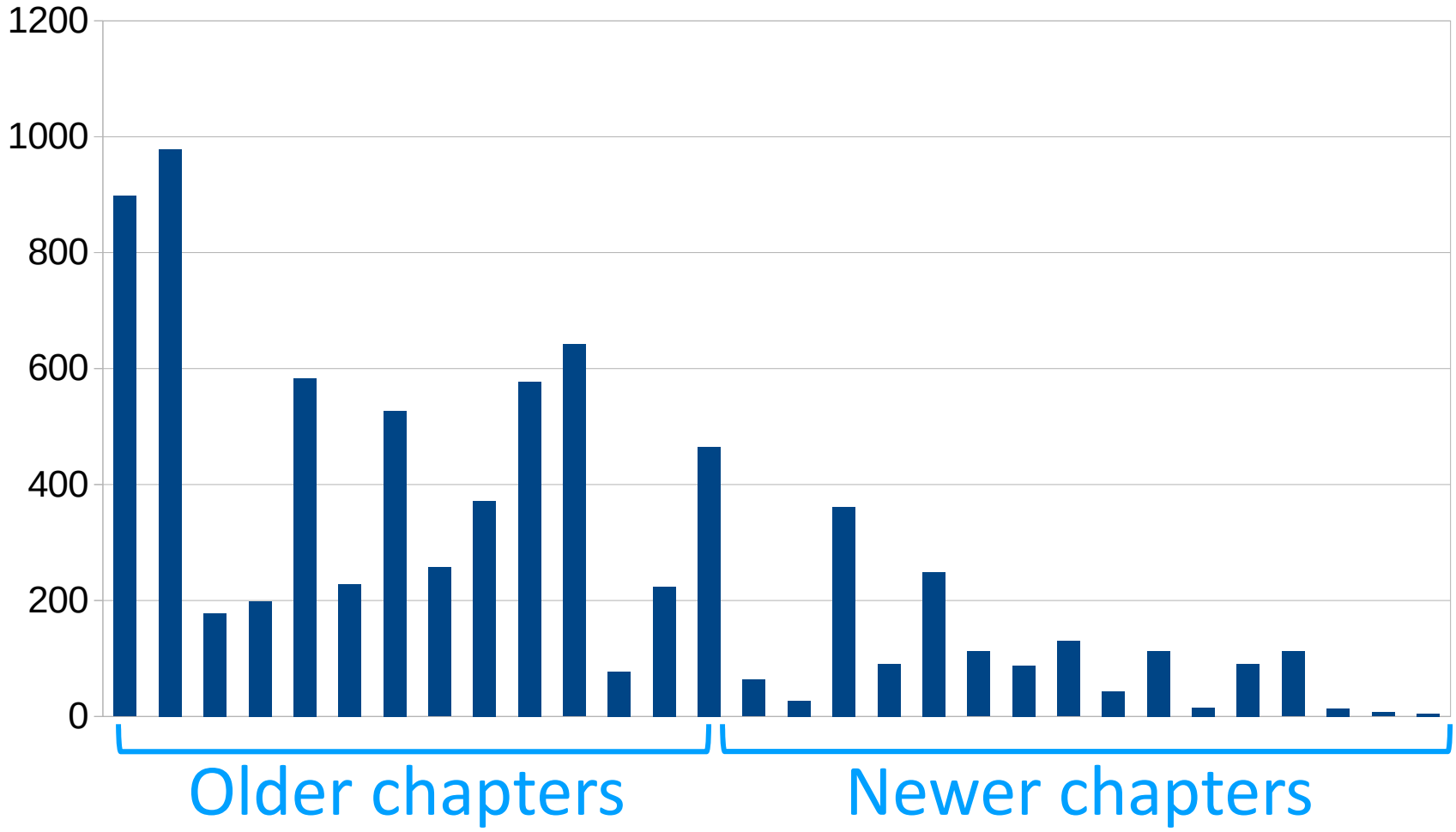
09-2009 03-2010 09-2010 03-2011 09-2011 03-2012 08-2013

data

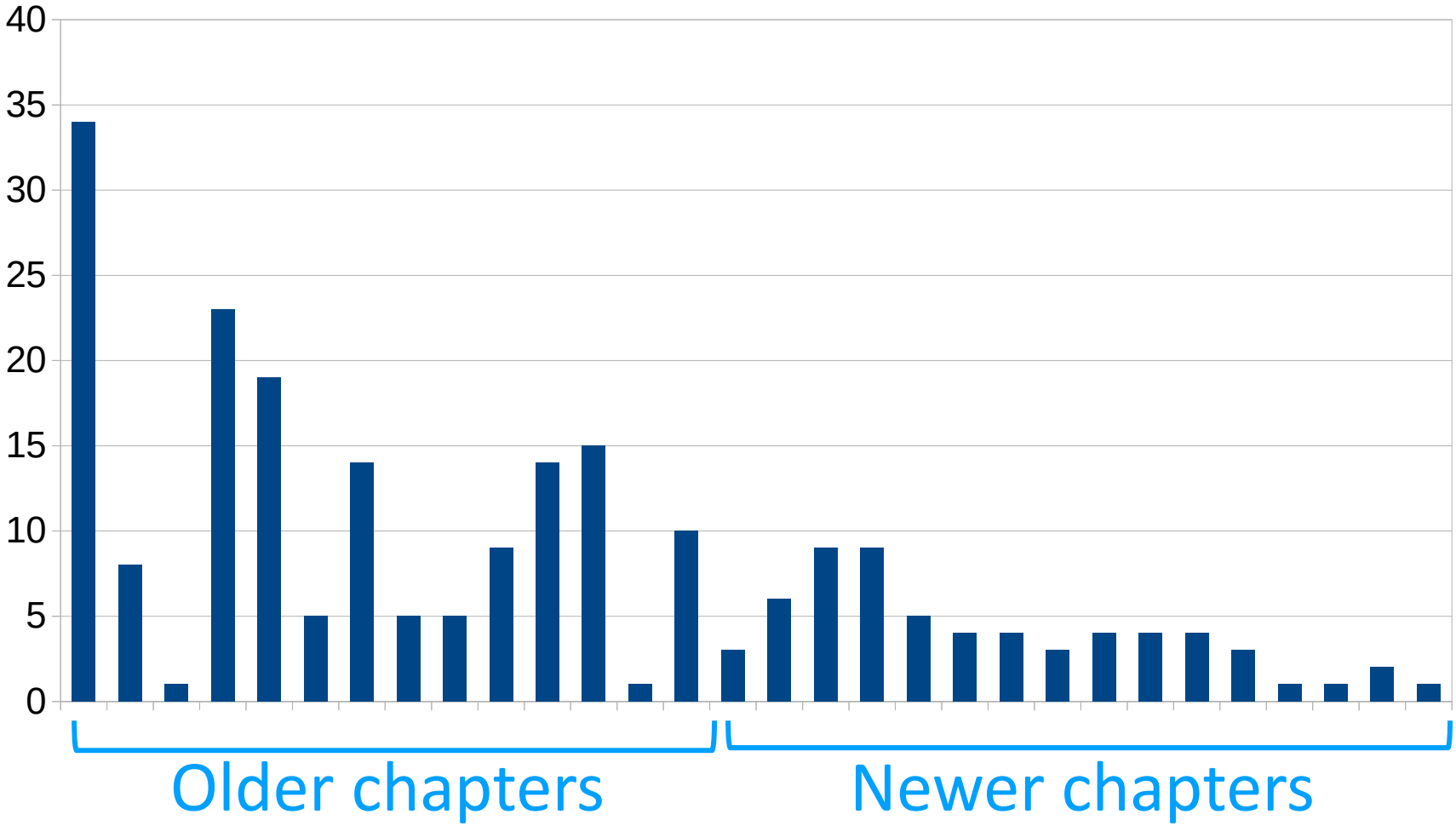
logy fit

But growth has been stronger in some places than in others...

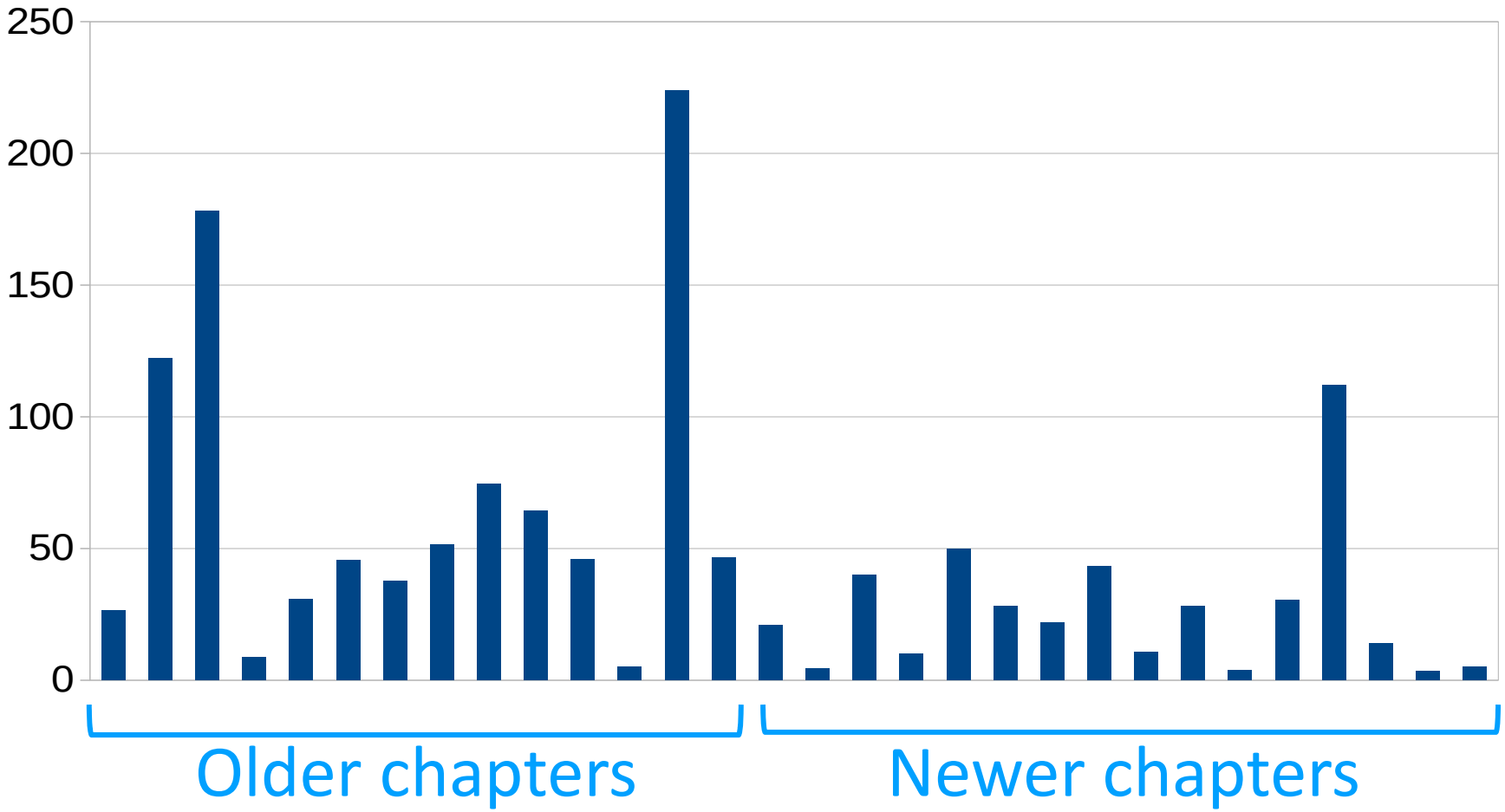
Total number of direct applications by chapter



Grants disbursed by chapter



Ratio of applications received to grants disbursed by chapter



What else can we do with the data?

Topics in the “use” category

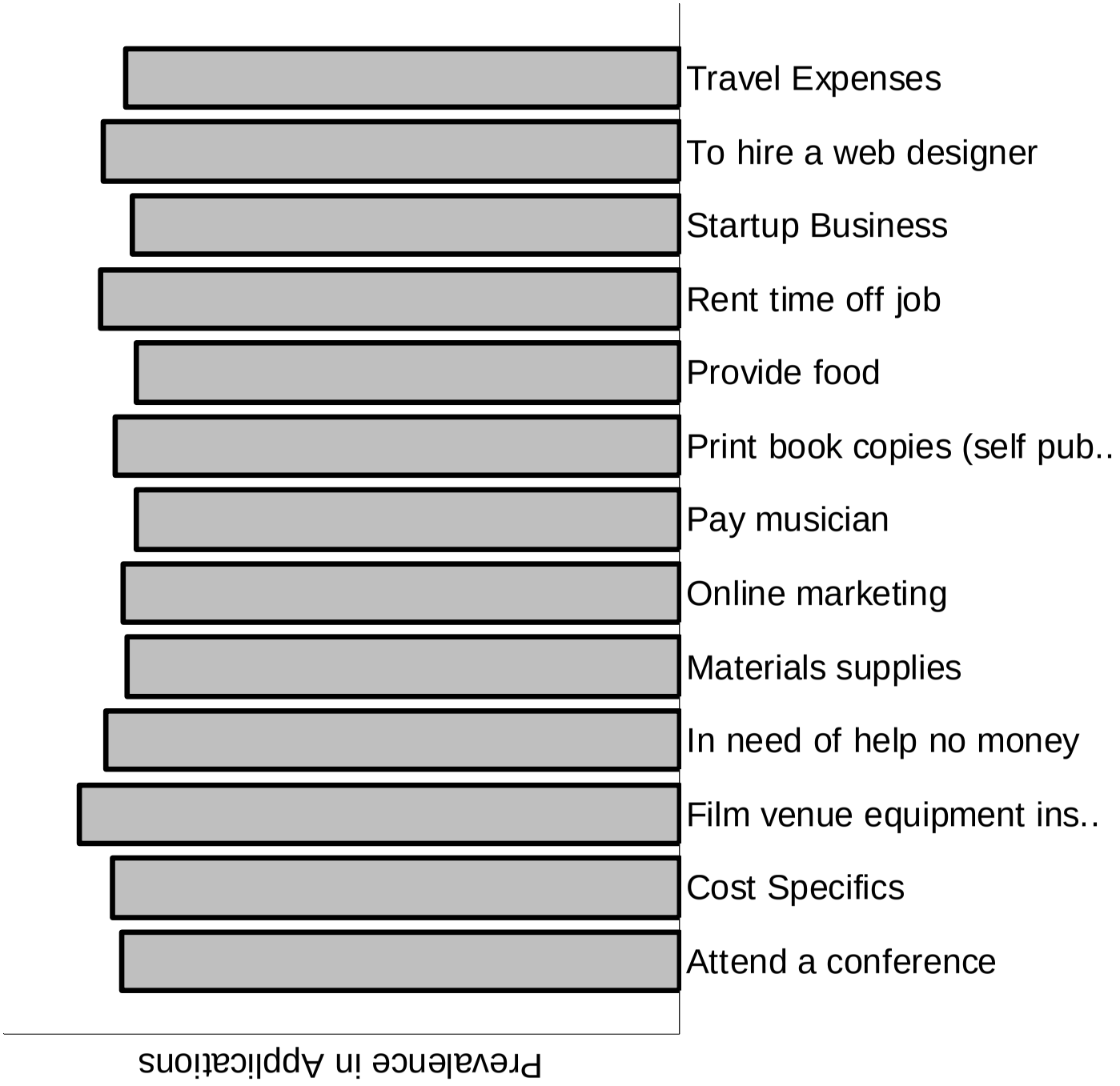
Cost Specifics	
cost	0.076
10	0.052
50	0.050
5	0.047
20	0.035
1000	0.028
budget	0.031
150	0.027
per	0.027
30	0.022

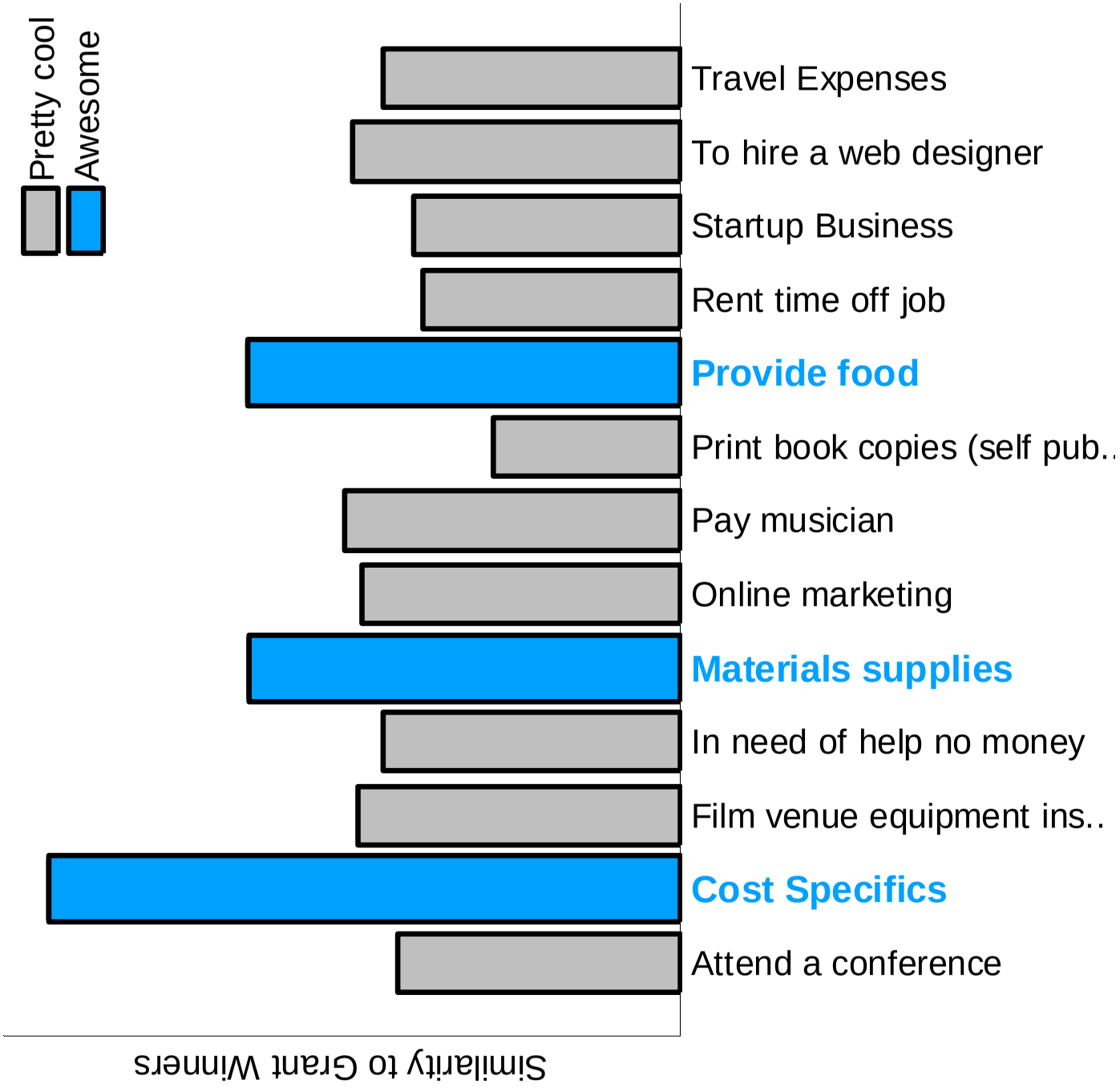
In need of help no money	
need	0.077
get	0.067
could	0.061
just	0.051
put	0.044
no	0.040
money	0.034
really	0.031
help	0.028

Hire a web designer	
go	0.196
towards	0.117
site	0.070
design	0.063
web	0.057
designer	0.027
directly	0.023
hire	0.020

More topics in “use” category

- Attend a conference,
- Film venue equipment insurance
- Online marketing
- Print book copies (self publish)
- Provide food
- Rent time off job
- Startup Business
- Travel Expenses
- Pay musician
- Materials/supplies


Travel Expenses
To hire a web designer
Startup Business
Rent time off job
Provide food
Print book copies (self pub..
Pay musician
Online marketing
Materials supplies
In need of help no money
Film venue equipment ins..
Cost Specifics
Attend a conference
Prevalence in Applications


Pretty cool
Awesome
Travel Expenses
To hire a web designer
Startup Business
Rent time off job
Provide food
Print book copies (self pub..
Pay musician
Online marketing
Materials supplies
In need of help no money
Film venue equipment ins..
Cost Specifics
Attend a conference
Similarity to Grant Winners

Let’s get back to the big picture.

What kind of data are we collecting?

Organizational

Chapter

Trustee

Attempted chapters

Application/applicant

Organizational	] big picture
Chapter	
Trustee	] diversity/similarity
Attempted chapters	] history
Application/applicant	] defining Awesome

What are our short term goals?

- Definitive list of chapters w/ founding dates
- Clean the data we have and fill in holes
- Launch a survey of trustees
- Begin work on capturing AF impact beyond dollars

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How can I help?

We’re having a working session from 2:00pm to 4:00pm today

- Join our team
- Volunteer to help with qualitative work
- Become a point-person for chapter data questions
- Encourage your chapter to submit data to IHAS

Special thanks to Kara Brickman and Christina Xu

Any questions?